*SMS Marketing Policy*

At Optimally, we value your privacy and make every effort to respect your wishes and personal information. In line with this commitment, we have established the following policy for the use of our SMS marketing service. Please read it carefully to understand how we collect, use, and manage your phone numbers.

**COLLECTION OF PHONE NUMBERS**

We collect your phone numbers only when you voluntarily provide them to us, for example, during transactions, inquiries, or when you sign up for our promotional messages. You can opt in to receive these SMS messages either by clicking on the welcome pop-up (which shows to new users) or in the checkout by checking your SMS sign-up and providing your phone number.

**USE OF PHONE NUMBERS FOR SMS**

Your phone numbers are primarily used to provide you with personalized services, updates, and promotional offers. These text messages may relate to our products, services, discounts, or any updates that we think may interest you.  We may also provide special discounts or offers through SMS messages. SMS messaging charges may be applied by your carrier. We will only share your phone number with our SMS provider, subject to their privacy policy.  We use Mailchimp to send all SMS communications to users who have opted in. Please view Mailchimp's privacy policy here [https://www.Mailchimp.com/legal/privacy/privacy-notice](https://www.klaviyo.com/legal/privacy/privacy-notice) with information on how they use user information.

**OPTING OUT OF MARKETING MESSAGES**

If at any time you wish to stop receiving marketing SMS from us, you can opt out by

-Texting STOP to opt-out

-Texting UNSUBSCRIBE to opt-out

-Texting CANCEL to opt-out

-Texting QUIT to opt-out

Please note that the opt-out process may take up to 10 business days to become effective. During this period, you may still receive some messages from us.

**PRIVACY OF PHONE NUMBERS**

Once you have opted out, we will not send you any more SMS messages, nor will we sell or transfer your phone number to another party.

**CHANGES TO THIS POLICY**

We may periodically update this policy. We will notify you about significant changes in the way we treat your information by placing a prominent notice on our site.

We thank you for your understanding and cooperation. If you have any questions or concerns about this policy, please feel free to contact us at info@optimally.com